

# SPONSORSHIP FORM

March 14–17, 2010 📍 San Diego, California

## 2010 INDUSTRIAL REFRIGERATION CONFERENCE & EXHIBITION

Sponsorship opportunities are available at a variety of budgets. As an IIAR Sponsor, you enhance your corporate visibility at the Conference & Exhibition and support IIAR's work on behalf of the industry throughout the year.

Sponsors will receive priority for booth selection in 2011. Each sponsor also receives an invitation for two people to attend a VIP reception Saturday evening, March 13, to network with the IIAR leadership — past and present — and a table reservation at the Monday Night Banquet, March 15.

### Coffee Breaks

Increase your visibility while attendees relax between sessions.

#### Benefits:

- 1 Free Booth
- 2 Comp Registrations
- Invitation to VIP Reception
- Event Signage recognition
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

#### Monday, March 15

- Morning @ \$5,250 (exhibit hall)
- Afternoon @ \$5,250 (exhibit hall)
- Both @ \$10,000

#### Tuesday, March 16

- Morning @ \$5,250 (exhibit hall)
- Afternoon @ \$5,250 (exhibit hall)
- Both @ \$10,000

#### Wednesday, March 17

- Morning @ \$5,250 (outside session rooms)

### Exhibit Hall Lunch

Lunch will be served in the exhibit hall.

#### Monday, March 15

#### Benefits:

- One free conference registration
- Invitation to VIP Reception
- Signage recognition during lunch
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$6,500**

### Continental Breakfast

Make a daily impression on conference attendees as the sponsor of the continental breakfast.

#### Benefits:

- 1 Free Booth
- 2 Comp Registrations
- Sponsor logo on napkins
- Invitation to VIP Reception
- Signage recognition
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

#### Monday, March 15

- Sponsorship @ \$5,500  
(outside general session rooms)

#### Wednesday, March 25

- Sponsorship @ \$5,500 (exhibit hall)

### Code/Government Relations Update Breakfast

Your company will host a sit-down breakfast that features presentations by IIAR's Code and Government Relations Consultants.

#### Benefits:

- 1 Free Booth
- 2 Comp Registrations
- Invitation to VIP Reception
- Signage recognition
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$10,000**

### Chairman's Reception

The Chairman's Reception is the opening event of the conference and includes hors d'oeuvres and beverages.

#### Sunday, March 14

#### Benefits:

- 2 Free Booths
- 4 Comp Registrations
- Invitation to VIP Reception
- Signage recognition
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$12,500**

### Reception/Banquet

The Reception/Bufferet Banquet will be an evening of fun and entertainment.

#### Monday, March 15

**Sponsor @ \$12,000**

#### Benefits:

- Three free conference registrations
- Invitation to VIP Reception
- Recognition on dinner menu
- Signage recognition
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

### Hotel Room Keys/Luggage Tags

Attendees will carry your corporate logo with them throughout their stay in San Diego and take it home afterward.

**Exclusive Sponsor @ \$12,000**

**Hotel Room Keys Sponsor @ \$7,500**

**Benefits:**

- 1 Free Booth
- 2 Comp Registrations
- Sponsor logo printed on attendee room keys
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Luggage Tags Sponsor @ \$7,500**

**Benefits:**

- 1 Free Booth
- 2 Comp Registrations
- Sponsor logo printed on attendee luggage tags
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

### Conference Cyber Café

Computers with internet access available for attendee use during the conference.

**Benefits:**

- One free conference registration
- Corporate logo printed on Café banner
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$7,000**

### Pocket Schedule

- 1 Free Booth
- 2 Comp Registrations
- Sponsor logo printed on pocket schedule
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$9,500**

### Meeting Registration Bags

Durable canvas bags that are given to each registered attendee and spouse.

**Benefits:**

- Sponsor logo printed on bag
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$13,000**

### Meeting Note Pads

Custom printed note pads distributed in attendee Meeting Bag.

- 1 Free Booth
- 2 Comp Registrations
- Corporate logo printed on each page
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$9,500**

### Meeting Badge Lanyards

Your company logo goes everywhere an attendee goes throughout the meeting.

**Benefits:**

- 2 Free Booths
- 4 Comp Registrations
- Corporate logo printed on Lanyard
- Invitation to VIP Reception
- Recognition during business meeting
- Recognition in the Pocket Program
- Recognition in the *NH<sub>3</sub> Condenser*

**Exclusive Sponsor @ \$12,500**

**Yes! I want to be a 2010 IIAR Industrial Refrigeration Conference & Exhibition Sponsor.**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Please list the sponsorships you are requesting: \_\_\_\_\_ Amount \_\_\_\_\_

\_\_\_\_\_

Total \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Overnight this form with payment (\$US drawn on a US Bank) to: IIAR Sponsorships, 1110 North Glebe Road, Suite 250, Arlington, VA 22201  
Sponsorships are awarded on a first-come, first-serve basis. Previous sponsors have a "Right-of-First-Refusal."

**For IIAR Use Only:** Batch # \_\_\_\_\_

Check # \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_ Date Received \_\_\_\_\_