



IIAR Conference Promotional Toolkit

Please use this to promote the IIAR Conference via Social Media

Event Information

- Website URL: www.iiar.org/conference
- Registration Link:
<https://www.iiar.org/Conference/Registration/Conference/Registration.aspx?EventKey=2020CONF&hkey=a8f4d05b-83bb-4c3d-94b1-538066aa63d2>

Social Accounts

Please use the hashtag #IIAR2023 and tag IIAR on all social media channels when posting about the conference. Our three social media channels are below:

- IIAR on [LinkedIn](https://www.linkedin.com/company/578021/admin/): <https://www.linkedin.com/company/578021/admin/>
- IIAR on [Facebook](https://www.facebook.com/IIARsocial/): <https://www.facebook.com/IIARsocial/>
- IIAR on [Twitter](https://twitter.com/IIARnews): <https://twitter.com/IIARnews>

Templates for Social Media Posts

LinkedIn or Facebook: The #IIAR2023 Conference is the largest exposition dedicated to the natural refrigeration industry. We provide unrivaled opportunity for the industry's leading manufacturers, contractors, trainers, and other service providers to showcase their latest innovations and products. This is the perfect chance to network and collaborate with some of the greatest minds in the natural refrigeration community. #co2 #nh3 #IIAR #ammoniarefrigeration #industrialrefrigeration

Learn more at www.iiar.org/conference

Twitter: The #IIAR2023 Conference is the largest exposition dedicated to the natural refrigeration industry. Come to Long Beach, CA this March and network with leaders in the field of Natural Refrigeration. #co2 #nh3 #IIAR #ammoniarefrigeration #industrialrefrigeration

Learn more at www.iiar.org/conference