

PROCESS COOLING



BOOTH TOUR VIDEO

A booth tour video is designed to showcase a product or service from your booth at a tradeshow. Not only will you receive a professionally produced video, but you will also get exposure from *Process Cooling* through hosting and promoting your video through our various media channels.



Product • Demo • Interview • Testimonial
• Installation • Service Explanation

Booth Tour Video Includes:

- Posted to the video channel process-cooling.com/videos for a year and YouTube channel with a weblink to a landing page of your choice.
- Your video included in a dedicated Video Spotlight eBlast (May 2018 issue) to the digital audience of *Process Cooling*.
- Complete lead package provided from the Video Spotlight eBlast including name, title, address, company, and phone number for those who viewed your video.
- Promoted on *Process Cooling's* website, Facebook, twitter and digital edition.
- You will receive a copy of your video to promote on your website.

Additional Information:

- One hour shoot at your booth
- 3 editing revisions per video

PRICING

3 Minute or Less Video: \$2,995 net

CONTACT YOUR SALES REPRESENTATIVE TO RESERVE YOUR BOOTH TOUR

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For more information and examples, visit www.bnpsolutions.com/video